

September 2021

JEANNEAU UNVEILS ITS NEW DB LINE IN THE PREMIUM DAY BOAT SEGMENT, ANNOUNCING THE DB/43

With the desire to continually reinvent itself, to embrace new trends, and to develop in growing market segments, Jeanneau is launching the DB line, a new premium product offer in the market of day boats.



« More than you expect »

In keeping with its values, Jeanneau is taking on this segment, going well beyond the expected functions for a day boat.

As demonstrated by the first yacht in this line, the DB/43, they are designed with not only an exceptional, very open deck plan, but also a bright and spacious interior layout.

This new line, incarnated by the DB/43, combines power and harmony, and is distinguished by its clean, sophisticated design.

Italian designer, Camillo Garroni, and American architect, Michael Peters Yacht Design, express through the DB line a multitude of ways to experience moments of intense freedom, in a spirit of sharing.

It perfectly embodies the Jeanneau heritage, renowned for timeless elegance, comfort, clever design, and seaworthiness.

It judiciously combines all the advantages from two distinct worlds: the functionality of the *Express Cruiser*, and the streamlined design and polished finish of the *Premium Dayboat*.

The DB/43 will be unveiled at the Düsseldorf Boat Show in January of 2022.

Press Contact : Vanessa CLAIRGEAUX

Tél. 00 33 (0)6 40 65 66 82

v.clairgeaux@jeanneau.fr

www.jeanneau.com